



GENDER JUSTICE

2024

SPONSORSHIP OPPORTUNITIES

Hildie Edwards,
Gender Justice Client

ABOUT GENDER JUSTICE

Gender Justice envisions a world where everyone can thrive regardless of their gender, gender expression, or sexual orientation.

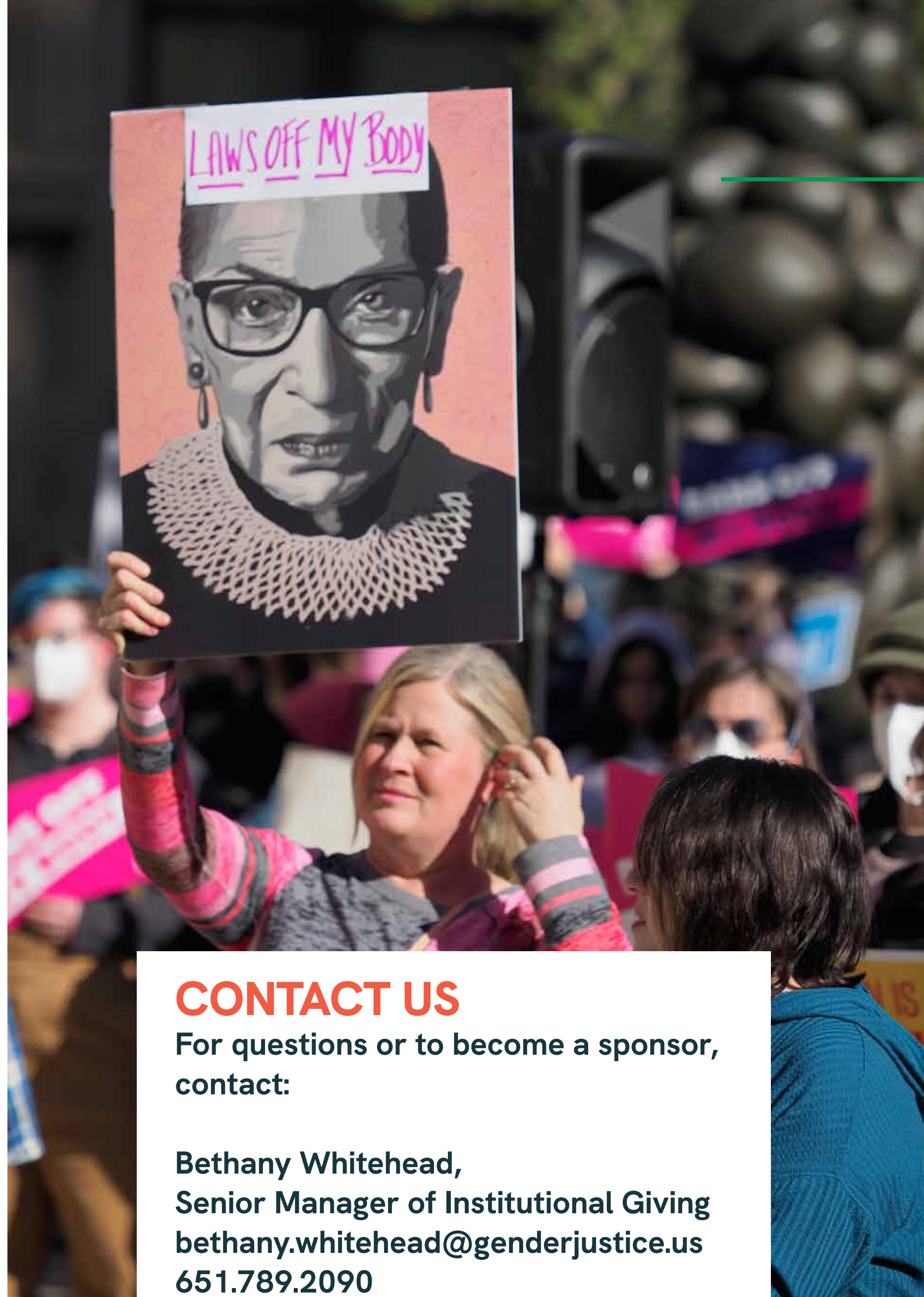
Step by step, we're creating that world by dismantling legal, structural, and cultural barriers that contribute to gender inequity.

We work to ensure that people of all genders have a meaningful right to bodily autonomy, safety, health, and opportunity.

OUR REACH

Through social media (**40,000**+ followers), email lists (**16,000** reached), text messages, events, outreach, and other touchpoints, Gender Justice reaches over **100,000** people every year!





CONTACT US

For questions or to become a sponsor, contact:

Bethany Whitehead,
Senior Manager of Institutional Giving
bethany.whitehead@genderjustice.us
651.789.2090

SUPPORT GENDER EQUITY

AS A SPONSOR

Gender Justice sponsors represent a bold community dedicated to the envelope-pushing work needed to truly achieve gender justice. Your commitment fuels the fight to expand and protect our human and civil rights in Minnesota and North Dakota, positively impacting the lives of our communities now and for generations to come.

CUSTOM & BUNDLED SPONSORSHIPS

Have an idea for other ways your business can support Gender Justice? Interested in sponsoring us multiple ways throughout the year? Contact us and we will work with you to design a package that works best for your needs.

SUPPORT GENDER EQUITY WITH EMPLOYEE GIVING

You can also advance gender equity by encouraging your employees to donate to Gender Justice. One-time or recurring donations can be made online at genderjustice.us/donate or through your workplace giving program. Gender Justice's EIN is 80-0603630.

2024 SPONSORSHIP OPPORTUNITIES



GENDER JUSTICE BRUNCH

BRUNCH SPONSORSHIP

THE DEPOT MINNEAPOLIS SUNDAY, DECEMBER 8, 2024

Join Gender Justice for a brunch celebration with an exciting guest, performers, and more! The event draws a unique mix of lawyers, activists, elected officials, community leaders, influencers, students, and others committed to gender equity. CLE (Continuing Legal Education) credit is available.

Our 2023 event featured a conversation with Melissa Murray, MSNBC legal analyst and cohost of the popular podcast “Strict Scrutiny.” The 2023 Gender Justice Brunch sold out within a week of launching ticket sales, so be sure to reserve your sponsorship now!

SPONSORSHIP BENEFITS	JUSTICE CHAMPION \$10,000	JUSTICE PARTNER \$5,000	JUSTICE DEFENDER \$2,500	JUSTICE LEADER \$1,250	JUSTICE ADVOCATE \$600
PROMINENT RECOGNITION THROUGHOUT EVENT	●				
LOGO RECOGNITION IN EVENT MARKETING	●	●			
LOGO RECOGNITION AT EVENT	●	●	●		
SOCIAL MEDIA SHOUT-OUTS	●	●	●	●	●
YOUR LINK FEATURED ON THE EVENT WEBSITE AND NAME RECOGNITION IN EVENT MARKETING	●	●	●	●	●
TICKETS (INCLUDING CLE CREDIT)	20+	20	10	5	2



EVENT OUTREACH

**PRIDES, FESTIVALS, AND
COMMUNITY GATHERINGS**



Throughout the year, you can find Gender Justice staff tabling at over 30 community gatherings and Pride events throughout Minnesota and North Dakota.

Support our outreach efforts by becoming an Event Outreach sponsor! Your sponsorship will allow Gender Justice to attend additional events, educate more people about gender equity, and share resources – like our trans rights toolkit – more broadly! Plus, this is a great way for your brand to reach thousands more people each year!

SPONSOR OUR BOOTH AT OUTREACH EVENTS

SPONSORSHIP BENEFITS	JUSTICE CHAMPION \$10,000	JUSTICE PARTNER \$5,000	JUSTICE DEFENDER \$2,500	JUSTICE LEADER \$1,250	JUSTICE ADVOCATE \$600
PROMINENT DISPLAY OF YOUR LOGO AT OUR BOOTH	●				
YOUR MATERIALS AND SWAG AT OUR TABLE	●	●			
LOGO RECOGNITION IN 2 EMAILS TO OUR LIST	●	●	●		
SOCIAL MEDIA SHOUT-OUT	●	●	●	●	
NAME IN AN EMAIL TO OUR LIST	●	●	●	●	●



ADVERTISE ON THE **GENDER JUSTICE BRIEF** PODCAST

SPONSORSHIP BENEFITS	
SEASON SPONSOR \$5,000	"THANK YOU TO OUR SEASON SPONSOR" RECOGNITION AT THE BEGINNING OF EVERY EPISODE FOR ONE SEASON (~20 EPISODES) PLUS ONE 30 SECOND MIDROLL AD PER EPISODE. NAME INCLUDED IN THE PUBLISHED SHOW NOTES.
EPISODE SPONSOR \$500 PER EPISODE	"THIS EPISODE SPONSORED BY" RECOGNITION AT THE BEGINNING OF ONE EPISODE PLUS ONE 30 SECOND MIDROLL AD. NAME INCLUDED IN THE PUBLISHED SHOWNOTES.
MIDROLL ADVERTISER \$200 PER EPISODE	ONE 30 SECOND MIDROLL AD AND NAME INCLUDED IN THE PUBLISHED.

The **Gender Justice Brief** podcast features the latest legal analysis, legislative developments, and more about the issues that matter most. Hosted by Gender Justice staff, the Gender Justice Brief provides insights and analysis on how to dismantle barriers to gender equity and expand protections so that all people can thrive regardless of their gender, gender expression, and sexual orientation. We regularly bring on special guests and experts to provide unique perspectives and insights.

Bring your message to our listeners by advertising, sponsoring an episode, or supporting an entire season of a the show!



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