



To: Interested Parties
From: Stephen Clermont, Change Research
Date: February 10, 2025
Re: Survey Results

In a poll of 1,089 Minnesota voters conducted from January 23-27, 2025, we find strong support for an Equal Rights Amendment (ERA) to the Minnesota Constitution.

- **67% would vote Yes to the following constitutional amendment:**

“Shall the Minnesota Constitution be amended to say that all persons shall be guaranteed equal rights under the laws of this state, and shall not be discriminated against on account of race, color, national origin, ancestry, disability, or sex, including pregnancy, gender, and sexual orientation?”

Just 26% would vote No on this. Another 6% are undecided or wouldn't vote in this. This gets strong support from key subgroups of the electorate:

	Yes	No	Not sure/ Not Vote	Net Yes
All Voters	67	26	6	+41
Women	72	20	7	+52
Men	62	33	5	+29
White	67	27	6	+40
Non white	77	16	7	+61
18-34	81	16	3	+65
35-49	65	25	10	+40
60-64	60	33	7	+27
65+	66	29	5	+37
Hennepin County	76	19	5	+57
Ramsey County	77	15	8	+62
Twin Cities Metro	62	30	8	+32
Outer Minneapolis North	57	39	4	+18
Duluth-Superior	75	23	2	+52
South	63	28	9	+35

- **A majority of voters (55%), regardless of how they would vote on this amendment, support placing this amendment on the ballot next year.** Just a third (32%) oppose putting this on the ballot and 14% are unsure.
- **Voters support legislators who would give voters the power to decide on the ERA and would vote against those opposed.** A near majority of voters (47%) would vote for a legislator who votes to put the Minnesota Equal Rights Amendment on the ballot while only 35% would vote for someone else. A fifth (18%) say this would make no difference. Similarly, 49% would vote for someone else if their legislator voted against giving voters the power to decide while 36% would vote to re-elect this member (15% no difference).

In summary, Minnesota voters strongly support the Minnesota Equal Rights Amendment, are ready to vote for it, and will hold legislators accountable on giving them this choice next year.

Methodology

Polling was conducted online from January 23-27, 2025. Using its Dynamic Online Sampling process to attain a sample reflective of the electorate in each region, Change Research polled 1,089 voters in Minnesota. Post-stratification weights were made on age, gender, ethnicity, education, 2024 presidential vote, and region to reflect the distribution of voters within the state. The final results have a margin of error of 3.1 percentage points.